

WELCOME TO ZLATOECO!

ZLATO ECO is the world's first multi-business backed by digital assets for entrepreneurs.

The newest digital asset in town, designed to help entrepreneurs, investors, businesses, and individuals to manage their financial well being.

Backed by real-world assets, ZLATO ECO is one of a kind decentralized token with endless potential to grow in value over time.

ZLATO ECO seeks to build a community of investors, entrepreneurs, and mentors as well as thousands of buyers and sellers, tied together by the rising value of the ZLATOECO digital assets, and build a vast knowledge base, that other startups/entrepreneurs can use to nurture their businesses towards success.

- The newest digital asset crafted and designed to help businesses and individuals manage their financial well being.
- Backed by real world assets and startups , leading to growth in valuation over time.
- Easy to use and immediate transactions.
- Stability and security in fluctuating digital asset exchange markets.
- The first ever environment-friendly digital asset.



TO SUMMARISE:

ZLATO token is the world's first multi-business backed digital asset for entrepreneurs and start-ups.

ZLATO ECO is the nexus where great business ideas receive the mentor guidance, business documents repository, knowledge support and the investment to succeed.

ZLATO ECO builds a prosperous community of entrepreneurs, investors, mentors and much more..

ZLATO ECO creates a comprehensive knowledge base specifically tailored to facilitate start-ups on their journey to greatness.



THE ZLATO ECO COMMUNITY

ZLATO ECO aims to build a global community of entrepreneurs, investors, and mentors and etc. creating tools and systems to solve problems on a global level

The ZLATO ECO community aims:

“To create a financially prosperous community that adapts and thrives at the cutting edge of financial technology to make the impossible possible.”



AFFILIATIONS

**Affiliations with
Entrepreneurs,
Startups,
E-commerce Sites,
existing businesses
and much more...**



SUPPORT

Offering support to thousands of SME's worldwide, through our community and platforms.



BENEFITS TO ENTREPRENEURS AND START-UPS

- Knowledge base
- Investor access
- Mentor access
- Training courses
- Multiple platforms access



KNOWLEDGE BASE



Starting a business can seem to be a daunting task.
Not any more with ZLATO ECO!

ZLATO ECO aims to create a knowledge base and repository that start-ups can leverage to reduce knowledge gaps and facilitate their success
The knowledge base contains:

- Document templates for legal, regulatory, and due diligence according to various government requirements
- Business presentation templates
- Human resource management systems
- Marketing and sales materials



ABOUT SME Finance

SME finance is an important part of the global economy. It helps small businesses get the funding they need to grow and create jobs. There are a number of different types of SME finance, and each has its own advantages and disadvantages.

Zlato Eco Investors Platform with help in raising funds

Venture capital

- Used to help startups get off the ground.
- Venture capitalists invest in companies before they have any profits, in order to make them even more successful.



HOW DOES SME SUPPORT WORK?

SME funding helps small businesses grow and create jobs. There are numerous types of SME finance options available in the financial markets.



Easy eligibility criteria for start-up pool investment amount

\$10K to 1 million dollars + in start-up pool investments

Buy commodities ,ecommerce products and services online with affiliated websites.

INVESTOR ACCESS

Funding is always a nightmare for start-ups and entrepreneurs.
ZLATO ECO saves the day again!

By joining the ZLATO ECO community, entrepreneurs can gain access to potential investors looking to be a part of the next success story.

**INVESTORS WILL BE EXPOSED TO –
Continuous and varied opportunities of investment**



MENTOR ACCESS



Entrepreneurs, especially first-time start-ups, lack knowledge on how to turn their dreams into reality.

The ZLATO ECO community provides them with an opportunity to get mentored by successful business persons who can choose to mentor entrepreneurs.

Mentors can share their experiences and lessons learned to make certain that the new generation of entrepreneurs succeeds in the ZLATO ECO system and therefore the startups and mentors can mutually generate profits.



ACCESS TO REPOSITORY



Speaking of knowledge, it is absolutely vital for entrepreneurs to have the right set of documents and materials in hand to climb the ladder of success in business.

The ZLATO ECO community has built a repository, (www.lbbox.co) which consists of marketing material, legal documents, training modules, e-mail templates, pitch decks, HR documents, presentations and much more that can propel start-ups to success.

NOTE: These documents shall be updated on a timely basis by the ZLATO ECO community



ZLATO ECO

THE FUTURE OF MONEY



ATM



DIGITAL CURRENCY



PLASTIC MONEY



CEX / DEX



MOBILE PAYMENTS



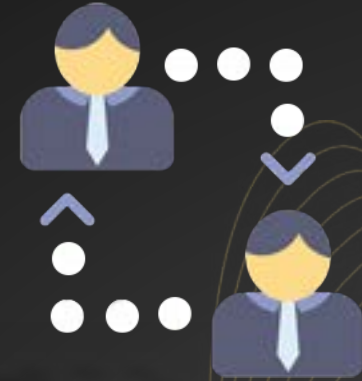
ONLINE BANKING



DIGITAL TOKENS

P2P TRADES

P2P trades with various Digital trusted wallets like Trust Wallet, Meta Mask, ZLATO wallet and much more..



P2P digital wallet is used to store digital assets on cloud.

You can access your digital assets from any device.

You won't lose your digital assets.

Avoid the fees associated with storing your money in traditional banks.

Use coins to buy goods and services.

Buy commodities and e-commerce products online with affiliated websites



Use ZLATO ECO to pay for e-commerce, goods and services conveniently. You can use digital assets to purchase goods from all over the world.



Never worry about fraud or chargebacks with digital assets. You can safely purchase goods and services online



With digital assets, you are always assured that your transaction is safe and with a trusted business partner.



Never incur hidden fees or centralized control over your money. Trade over products and services from around the globe and take advantage of the decentralized way of living.

HIGH RETURNS

ZTO token is backed by varied start ups and entrepreneurs.

It is supported by liquidity from successful start ups and multiple platforms / portals within its community and ecosystem.

Gradually when start ups begin to make profits and new businesses join in the ecosystem, the liquidity of the ZTO token rises.

This way the investors in ZTO token are exposed to gain the high returns by simply holding the token in liquidity.



HIGH RETURNS

Predicted High Returns With ZLATO Token

- Possibility of higher returns by investing in private liquidity of ZTO token.
- Find buyers and sellers easily with the stable price scale for your asset.
- Hold ZTO tokens under private liquidity for 6 months and get 26% returns.
- 1 ZLATO token is currently equivalent to \$0.83, which is available for investment in private liquidity.



CRYPTO-SECURITY MEASURES

One of the biggest risks faced by digital asset is cyber-security. Digital asset are secured by block chain technology, which is a secure digital ledger.



Block chain is gold standard in digital and digital assets security



A block chain is a digital ledger that uses previous transactions as part of its encryption



Block chain ledgers are a transparent way of securing transactions and gives you all transparency

INVEST IN ZLATO ECO!

There are numerous benefits for investing in ZLATO Token

- Get higher returns on the coin by investing in private liquidity of ZLATO token.
- Find entrepreneurs with great business concepts. Get in on the ground floor.
- Opportunity to share your business experiences with the next generation of business leaders.
- Gain access to a global business knowledge database that continually grows.
- Hold ZTO tokens to give yourself an edge over your competitors.



INTELLECTUAL PROPERTY RIGHTS

“Intellectual Property Rights” means and includes, without limitation, any patents, copyrights, trademarks, trade secrets, service marks, database right, design right, source code, educational material, moral right or any other property rights (in each case, whether registered or not and including applications for registration, if any) that grant similar rights as the foregoing, anywhere in the world.

“Company Intellectual Property” means any Proprietary Information created, conceived, developed, improved upon or contributed to by the Employee during the course of Employment.

“Proprietary Information” means and includes, but is not limited to, Company Intellectual Property information about software programs, designs, source code, object code, algorithms, trade secrets, formulae, designs, know-how, domain names, processes, applications, data, ideas, techniques, documents, notes, presentations, works of authorship, business plans, customer lists, user information, vendor data, customer data, operational data, terms of compensation and performance levels of employees, and other information concerning the actual or anticipated business, research or development, prices and pricing structures, marketing and sales information, competitive analysis, and any information and materials relating thereto, or which is received in confidence by or for the Company or its Affiliates from any other person, whether or not it is in written or permanent form.

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DISCLAIMER



This whitepaper's informational content is provided for your information solely. This whitepaper elucidates the concept of the Zlato eco platform. The outline of the whitepaper states that Zlato eco is a community conceptualised on tokenomics, backed by real world assets. Zlato eco community is actively involved in bringing together investors, mentors, and entrepreneurs on one platform to help the start-ups climb the ladder of success by navigating through the varied issues of financial funding, finance management, legal due diligence, marketing material and a lot more.

The context of this whitepaper defines the information which is analysed considering the current market standing and is not limited to the futuristic statements made thereof. The information provided is solely for the public to get an understanding of the vision that Zlato Eco intends to take forward.

Progressive info is subject to both known and unforeseen risks, as well as other variables that could affect final outcomes. The accuracy of this information cannot be guaranteed because unexpected and unpredictable occurrences may diverge from those predicted, which will eventually affect the outcome.

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It's possible that cryptocurrency is uncontrolled in your country. Cryptocurrency values may increase as well as decrease. Profits can be subject to any capital gains taxes or other taxes that apply in your country.



ZLATO ECO ROADMAP



Q1(2023)

Project Planning
Smart Contract
Development
Website Launch
Seed Sale
Whitepaper release
Git book
Community growth and
startup
Registration
Social Media

Q2 (2023)

Pre sale starts
Dex Listing
Assets
Audit
Marketing

Q3 (2023)

Agreement
HR Documents
IBB Resource Material
Marketing and other materials
CRM Xema App

Q4 (2023)

More Dex Listing
Partnership and
Marketing
Staking

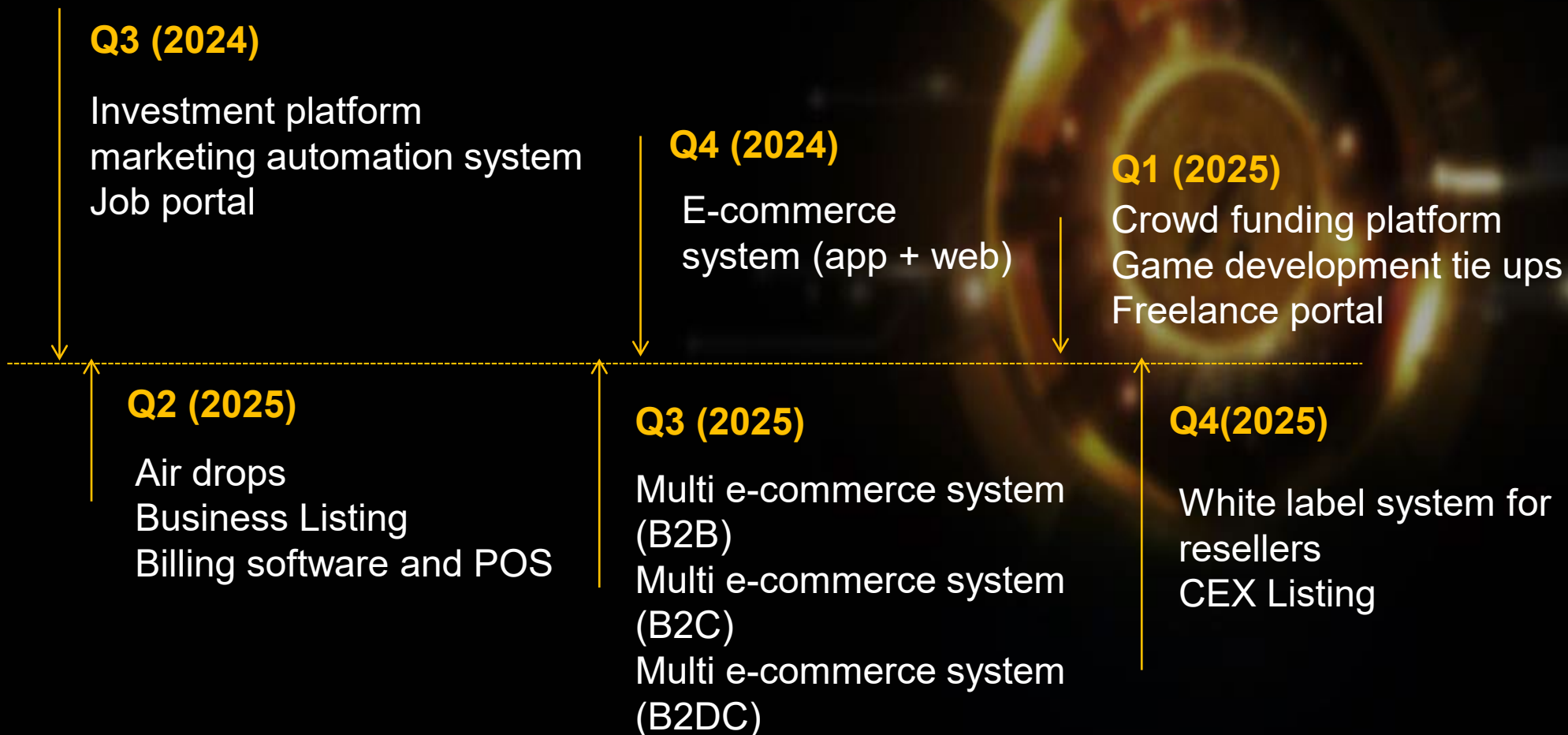
Q1 (2024)

Mentorship platform
NFT
Internship portal

Q2 (2024)

Zlato wallet
AI bots development
Web templates market place

ZLATO ECO ROADMAP



ZLATO ECO ENGINE

IBB

HR Documents
Pitch Decks
Email Formats & Communication
Legal Formats & Samples
Presentation
Sales and Pitches
Marketing Material
Legal Agreement

JOB PORTAL

Global

FREELANCE PORTAL

Cross Border Enrollment
Diversity and Advanced
Emergency Solution Task
Time Budget Task
Higher Efficiency
Global



INTERNSHIP PORTAL

Workplace



CRM-XEMA

Management CRM
Organize and Management
HR Payroll
Maintenance of Accounts
Project Management
Client Management & Payments

MENTORS

Guidance
Planning
Structuring
Knowledge Sharing
Streamline

INVESTMENT PORTAL

Investment
Multiple Sources of Investment
Eligibility
Due Diligence

ZLATO ECO ENGINE EXPLAINED



IBB: A collection of all the necessary documents, including legal agreements and forms, marketing materials, pitch decks, sales materials, presentations, email styles and communication, and much more, which will assist start-ups in establishing up their businesses.

XEMA CRM: A platform that will help the start-ups in management and organisation, HR payroll, accounts maintenance, project management, client management and invoice generation.

Mentors: The entrepreneurs will receive assistance from seasoned mentors who have achieved significant success in their respective businesses in terms of planning, structuring, simplifying, and information sharing.

Investment Portal: Entrepreneurs will benefit from the correct connections to find investors thanks to the investment portal, and investors will have access to a variety of sources of funding. The investors will have the option of using our own team or hiring their own team to do thorough due diligence and verify the applicants' eligibility.

Internship Portal: The internship platform will assist business owners in connecting with young, innovative brains to grow their companies across a variety of industries. In the event of a cash crunch, it will enable them to obtain resources without having to spend a big sum of money.

Freelance portal: With the help of the freelance portal, business owners will have the chance to access a sophisticated and diverse network of resources that will work for them, bringing in cross-border enrolment to their team. The freelance site will assist business owners in completing tasks that fall within the purview of time budget tasks by helping them to complete resources and tasks on a priority basis.

Job Portal: The job portal will assist business owners in finding the best applicants for their organisation and in creating a diverse work environment for their workforce, which will lead to better ideas from a wider range of creative minds.

Business Listing: The business listing platform will help the already existing businesses to gain visibility on a global domain and create brand awareness. This in turn will enhance the reach of your business and will provide valuable information about your business to the prospective customers.



TOKEN AND TOKENOMICS

The tokens of the Zlato eco community are driven by the core values of the entire community that will take the value of the token to higher levels, yielding higher profits margins for all the people who are a part of the community.

The total number of zlato coins that are available are 10 million. However, we have completed the first round of private sale, but the interested users still have a chance to be a part of the community by investing in the pre- sale round. The token profit will be dependent upon the liquidity of the zlato eco community.

Once the start-up is up and running, and starts making a profit, 2-15% of that profit will be invested back in the liquidity of the coin.



USE CASES OF TOKENS

By investing in the zlato tokens, the community members will get the opportunity to be benefitted from the below specified services offered through zlato eco:

- The entrepreneurs will get the opportunity to expand their network of connections all around the globe, by getting in touch with the potential investors for the financial funding and the mentors for the appropriate guidance.
- The repository of documents will help the entrepreneurs to get started with the paperwork and will contain documents coming under the purview of legal documents, marketing materials, sales pitch, HR document, pitch decks, email formats and a lot more. This repository shall be duly updated by the community.
- Various portals will help the community to hire people from all around the globe, thereby adding more diversity and creativity in their workforce.



ZLATO TOKEN DISTRIBUTION



- **PRESALE**
30%
NO VESTING FULLY UNLOCKED ON TGE
- **AIRDROP**
2%
NO VESTING FULLY UNLOCKED ON TGE
- **COMMUNITY DEVELOPMENT**
3%
6 MONTHS LOCK THEN LINEAL VESTING FOR 1 YEARS
- **ACQUISITION**
2%
1% LOCKED FOR 1 YEARS TECH/ SOFTWARE/TIE UPS
- **LEGAL**
3%
2% LOCKED FOR 1 YEAR
- **MARKETING**
10%
1 MONTH LOCK THEN LINEAL VESTING FOR 1 YEAR
- **LIQUIDITY**
25%
NO VESTING FULLY UNLOCKED ON TGE
- **SEED**
10%
NO VESTING FULLY UNLOCKED ON TGE
- **SECURITY**
3%
1% LOCKED FOR 2 YEARS, 1% LOCKED FOR 3 YEARS
- **ADVICES, DEV & TEAM**
3%
1% LOCKED FOR 1 YEARS, 2% LOCKED FOR 2 YEARS
- **COMPANY RESERVE**
10%
14 MONTH FROM TGE LINEAL VESTING FOR 14 MONTHS



ECOSYSTEM COMPONENTS



No.	Allocation	percentage	Amount (Zlato)	Vesting
1	COMPANY RESERVE	10%	0	14 MONTH FROM TGE LINEAL VESTING FOR 14 MONTHS
2	LIQUIDITY	25%	0	NO VESTING FULLY UNLOCKED ON TGE
3	MARKETING	10%	0	1 MONTH LOCK THEN LINEAL VESTING FOR 1 YEAR
4	ADVISES, DEV & TEAM	3%	0	1% LOCKED FOR 1 YEARS, 2% LOCKED FOR 2 YEARS
5	ACQUISITION	2%	0	1% LOCKED FOR 1 YEARS TECH/ SOFTWARE/TIE UPS

ECOSYSTEM COMPONENTS



No.	Allocation	percentage	Amount (Zlato)	Vesting
6	COMMUNITY DEVELOPMENT	3%	0	6 MONTHS LOCK THEN LINEAL VESTING FOR 1 YEARS
7	LEGAL	3%	0	2% LOCKED FOR 1 YEAR
8	AIRDROP	2%	0	NO VESTING FULLY UNLOCKED ON TGE
9	SEED	10%	0	NO VESTING FULLY UNLOCKED ON TGE
10	PRESALE	30%	0	NO VESTING FULLY UNLOCKED ON TGE
11	SECURITY	3%	0	1% LOCKED FOR 2 YEARS, 1% LOCKED FOR 3 YEARS

ZLATO ECO SOCIAL PLATFORMS

The socials of the Zlato eco community is aimed at connecting people to the entire community and all those involved in the community can earn rewards through the following and sharing the links further of the Zlato eco platform.

The companies who engage with the Zlato eco community will have a greater opportunity to join a decentralised edge scale, thereby extending their network of mentoring, investment, and communication. The portal's resources will be made available to the brands, giving them the chance to benefit from cost-saving tactics. Spreading the word about the project across social media is simple.



Why ZLATO?



At ZLATO ECO, we care. We care about your financial wellbeing, about your business' growth and stability, about the financial strength and stability of our countries, about the empowerment of the global business community, and about our planet.

ZLATO ECO envisions a world where currencies are no longer controlled by centralized agencies and limited by geography. ZLATO ECO seeks to truly connect the world with digital currency that can easily traverse borders and leverage business opportunities on an international scale.

ZLATOECO is open to all high-tech start-ups in fintech, Blockchain, Artificial Intelligence, machine learning, Hi-Tech Farming, Web 3 and much more. Organizations that are building the infrastructure of the future, helping to make it faster and more accessible.. We have already received applications from over 100 start-ups.

We are convinced blockchain will change the world as we know it, but we don't know what form that will take. So for us, it is about identifying and supporting innovative projects in fintech, AI and blockchain where the world has great potential to lead the way.

ZLATO coin aspires to be more than just a currency, more than just a means of buying, selling, and transacting. We envision ZLATOECO as a completely self-sustaining commercial and currency ecosystem backed by real-world assets to ensure that the value of the coin grows continually. In other words, ZLATOECO is a global community, and its members include entrepreneurs, startups, investors, analysts, financial, economic and commerce experts.

The benefits of ZLATOECO do not end there! The ZLATOECO community includes a vast variety of business-related documents and templates. These include legal documents, contracts, pitch decks, business presentations, and so much more. There are also training courses on all aspects of running a business, from personnel management and regulatory compliance to marketing and leadership. The ZLATOECO community intends to become a one-stop shop for all budding Entrepreneurs/Startups, a community that nurtures them from idea formation to business success.





Zlato Eco

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